

# Power Caller...



*What if you could reach every HOG Chapter member, event volunteer, rally attendee or vendor in a simple, fast and economical manner? What if you could reach these people in a very short amount of time?*

## *Nothing Beats the Telephone for Results*

**W**ith today's state of the art technology in communications, direct calls, phone calls and phone messages are still the most powerful informational tools today. Let us introduce you to POWER CALLER.

Power Caller is a broadcast voice messaging service that helps you communicate vital information in a whole new way. Imagine your club or chapter members, volunteers and riders of your events receiving a telephone call from you, personally, letting them know about an upcoming meeting, ride change or event update or invitation. Using your own familiar voice and name, Power Caller will call each designated phone number quickly and efficiently, with the same consistent message.

For pennies a call, Power Caller can deliver the following types of messages and more:

- Special Event Notification
- Registration News Bulletin
- Post Event Follow-Up & Thank You's
- Chapter Ride Updates
- State Rally Invitations
- Chapter Meeting Reminders
- Dealer Open House News
- Time Sensitive Event Information

Power Caller has proven to be more effective than phone trees, newsletters or flyers mailed and can be sent to hundreds or even thousands of riders for less than the cost of using direct mail.

Not everyone has a fax machine and e-mail will only reach a fraction of your group, especially in time critical situations. Cell phones, land lines and even phones with different area codes can be reached using Power Caller. That's why the telephone is still the very best means of communication.

### Sign up is so simple —

Power Caller can be working for you the same day you call us. Using a toll-free number, you can call any time day or night to record your own personal message that you wish to have delivered. Then, simply send us your data and Power Caller will start working for you!

For more information:

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