

A Powerful New Concept in Communications

POWER CALLER



What if you could reach every parent, volunteer, patient or client in a fast, easy, and economical manner? What if you could reach everyone on your list in a very short amount of time?



Power Caller

Nothing beats the telephone for results. Even with today's state of the art technology in communications, phone calls and phone messages are still the most powerful informational tools today. Let us introduce you to POWER CALLER . . .

POWER CALLER is a broadcast voice messaging service that helps you communicate vital information with little effort and no equipment. Imagine your parents, volunteers, patients or clients receiving a telephone call from you, personally, letting them know about your upcoming special event, a deadline, or critical information regarding an emergency situation. Using your own familiar voice and name, POWER CALLER will call each designated phone number, quickly and efficiently, with the same consistent message.

POWER CALLER has proven to be more effective than newsletters or flyers, and can be sent to hundreds or thousands of households for much less than the cost of using direct mail.

THE POWER CALLER ADVANTAGE

Not everyone has a fax machine, and e-mail will reach only a fraction of the population, especially in time critical situations. But everyone has a telephone, and that's why the telephone is still the best means of communicating important information.

POWER CALLER utilizes the latest tele-communications technology to provide this valuable service to you at very economical rates. The cost for a successfully connected call with a delivered 1 minute message is 10 cents, and POWER CALLER can deliver approximately 400 such messages per hour.

IT'S SIMPLE TO USE

Once signed up, you are assigned your own special Personal Identification Number. Using a toll-free telephone number, you can call POWER CALLER any time day or night to record the message that you wish to have delivered. We can activate the dial-out for you at a specified time, or you can activate it yourself right after recording your message. A list of names and telephone numbers is kept on our server, or you email us an updated list prior to your dial-out. The whole process could not be simpler, and there's no software to learn, no equipment to purchase.

Power Caller / IDAP Information Systems
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